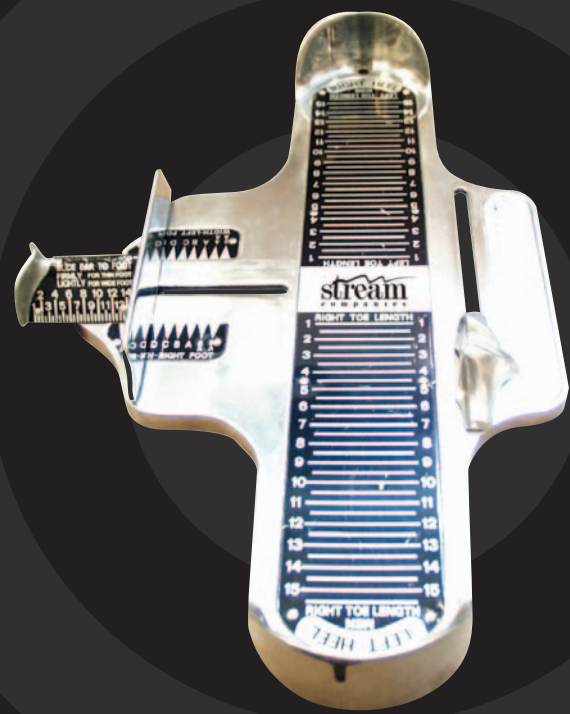


stream

we wear many...





Shoes .



## How We Got Started

Stream Companies, founded in 1997, is a team of professionals who have taken great strides in marketing, advertising, and promotion.

We hit the ground running with each client to develop effective advertising and marketing strategies driven by innovative creative campaigns. Well-targeted media planning and powerhouse publicity initiatives allow us to set a progressive pace.

While highly successful, the agency has made every effort to remain mid-sized and manageable. Being lean allows the principals (big toes) to maintain a hands-on involvement with every client. Equally important, it allows the agency to remain nimble and fast on its collective feet, with the capacity to respond quickly to an ever-changing marketplace.

AVAILABLE IN ALL THESE  
STREAM-LINED COLORS

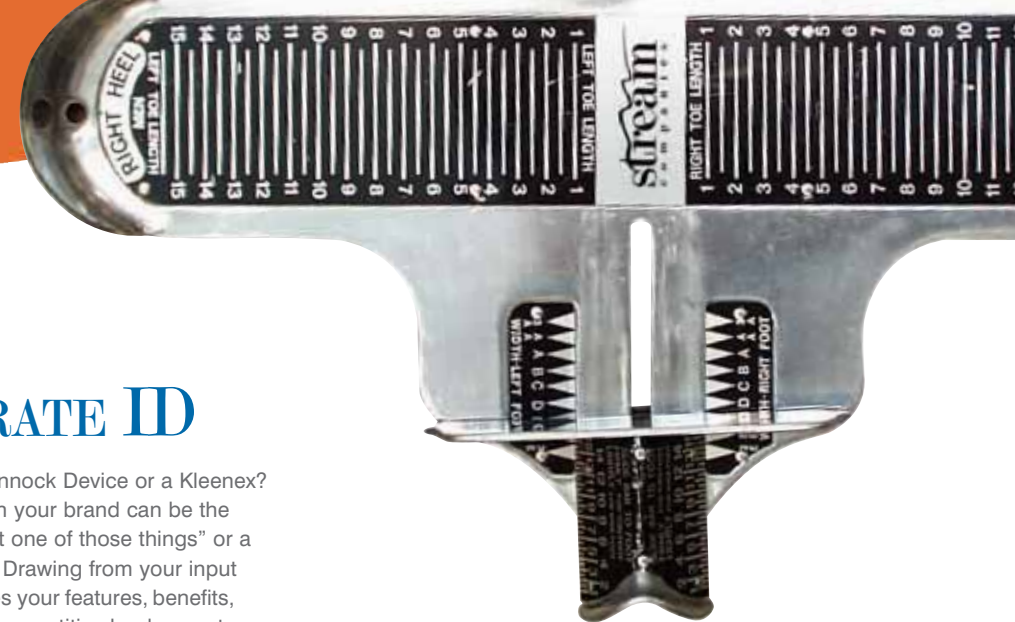


STEP  
BY  
STEP



## CORPORATE ID

Would you rather be a Bannock Device or a Kleenex? Making an impression with your brand can be the difference from being “just one of those things” or a ubiquitous market leader. Drawing from your input our creative team examines your features, benefits, and promises as well as competitive landscape to build a story for your brand.



NOSE -vs- KNOWS



## THE GREAT OUTDOORS

"Simplify, simplify." It's not what Thoreau had in mind while hiking around Walden Pond, but it's still good advice for outdoor copy. Accuracy, Boldness, and Clarity defines our creative strategy.



*see level*



## DOT COMMUNICATIONS

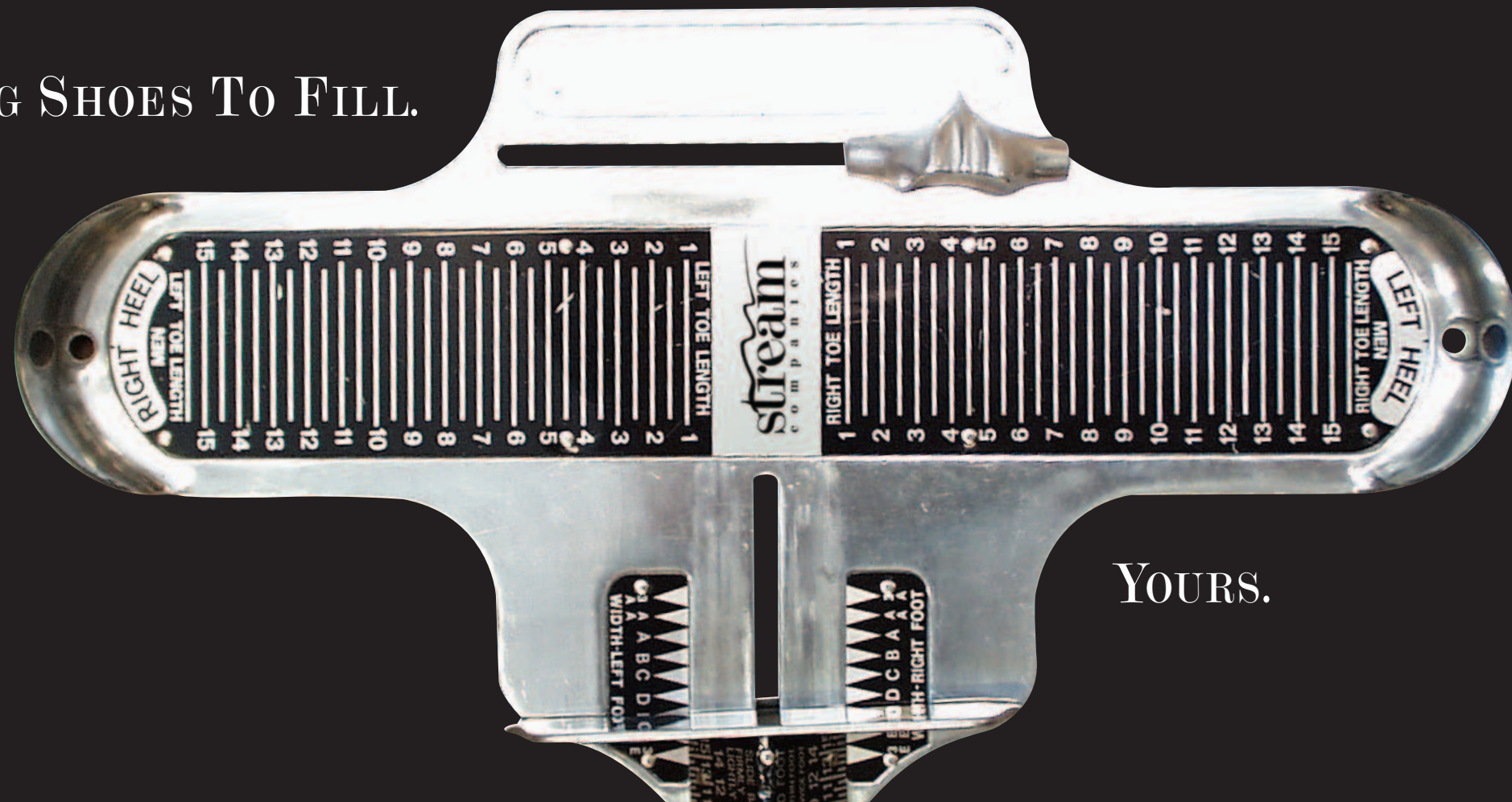
There are plenty of fish in the sea...and just as many sites on the Internet. Is your site a shark, whale, or a salmon? Sharks can't stop moving using both online and traditional advertising to drive traffic and sales. Whales are vast in size and are indispensable resources of information. Salmon adapt to the change, from concept to content and back again. Lest we forget email - the chicken of the sea. We have some interesting recipes for tuna we'd love to share!

AVAILABLE IN ALL THESE  
STREAM-LINED COLORS



SURFING  
THE WORLD  
WIDE  
★ ★ WET ★ ★

WE HAVE SOME BIG SHOES TO FILL.



YOURS.





AVAILABLE IN ALL THESE  
STREAM-LINED COLORS



## CLIENT SERVICES

We carry a professional sized bag of tools for each client we serve. As a full service agency Stream offers a myriad of services and a scratch creative team to complement our overall attention to detail. Internally, Stream works with a team approach for each project, the result is collective knowledge and design capability. Now, only if we could catch that illusive gopher.



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STREAM-LINED COLORS



## T.V. AND RADIO

Creating a memorable spot, through copy or images, is core to Stream's ability to create successful broadcast campaigns. Broadcast advertising is a powerful medium, and its power was perfectly illustrated during Elvis's debut on the Ed Sullivan show. During this infamous appearance the King won the name "Elvis the Pelvis" and the hearts of millions of Americans even though he could only been seen from the waist up.



*\*It is estimate that 52 million people watched the "cropped" Elvis on Ed Sullivan - one in three Americans.*

## BUSINESS TO BUSINESS

From steel toe boots to wing tips, and white bucks to anti-static booties, Stream learns your business from the ground up. Our approach is to get into your customers shoes to learn why and how your products and services are different from the competition – that's never more than a few steps away. Learning about your products and services shouldn't be as tough as shoe leather – your customers will appreciate it.



AVAILABLE IN ALL THESE STREAM-LINED COLORS

**B<sup>2</sup>B**

**B<sup>2</sup>C**

## BUSINESS TO CONSUMER

Have you ever walked a mile in someone else's shoes? Neither have we, but the cliché fits for understanding the fickle consumers wants, needs, and perceptions. Like Maxwell Smart to his shoe phone, Stream listens to your customers and helps you formulate a message that is impressionable and stresses your finer points.



AVAILABLE IN MENS , WOMENS AND  
ANYONE WITH A PRODUCT THAT NEEDS SELLING

AVAILABLE IN ALL THESE  
STREAM-LINED COLORS



## UNIQUE ADVERTISING

Non-traditional advertising is fleet footed finesse followed with serious spin. Reaction to your non-traditional advertising tactics can either be the satisfying sound of a strike or a laughable gutter ball, but both garner attention. Sometimes called guerrilla advertising, Stream uses unconventional and highly targeted messages reaching your target market on the cheap.



MISSION POSSIBLE

**stream**  
companies

ONE GIANT STEP FOR YOUR BUSINESS







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